

SKILLS

Fluent in Adobe Creative Suite
Extensive knowledge of print and layout design
Experience designing for environments and spaces
Developed motion graphics and interactive designs
Working knowledge of HTML/CSS
Advanced understanding of pre press and printing process
Over 10 years of management experience
Trained in Agile and Fusion methodologies

EXPERIENCE

SENIOR GRAPHIC DESIGNER

AMG Funds | 2015-Present

Ideated new creative approaches to solve design challenges and proposed fresh solutions to C-suite executives to help push the brand beyond its boundaries.
Managed and developed design team, oversaw concepts, and played a key role in creation of assets across all marketing platforms including print, web, email, video, and social media.
Redesigned brand identity introducing sleek, modern visuals, and refining existing standards.
Converted complex data sets into digestible visuals.

GRAPHIC DESIGNER

Freelance | 2013-Present

Provided art direction and design support for clients including:
Vineyard Vines, Sikorsky Corporation, SCSU's 21st Annual Women's Studies Conference, Triangle Community Center, Acme United Corporation, Raus Coffee, Weston 5K Road Race, The Lost Boys Films, Shoestring Theatre Co, Divine Catering.

GRAPHIC DESIGN INTERN

The LEGO Group | 2013-2014

Designed in-store and window displays focusing on customer engagement and conversion for 100+ global D2C Lego stores.
Combined standard print design with non-traditional materials to create a unique retail experience.
Worked within the brand guidelines of multiple IPs (including Disney, Star Wars and Lord of The Rings) while ensuring a consistent visual experience in all Lego stores.
Forecasted critical dates for launches based on the rollout of specific product lines, and streamlined store line rollout process to eliminate team rework.
Aligned with marketing and digital teams to ensure visual consistency across all platforms.

VISUAL MERCHANDISER/ASSOCIATE STORE MANAGER

Aeropostale | 2010-2012; **DELIA*S** | 2008-2010; **American Eagle** | 2003-2008

Drove sales metrics through implementation of visual merchandising.
Concepted window displays based on current fashion trends.
Ensured consistent color story and coherent styling throughout the store.
Hired and trained team of 60+ associates.
Completed company issued floorsets while implementing personal creative decisions.

EDUCATION

Southern Connecticut State University

Bachelor of Science in Graphic Design, Minor in Women's Studies

ETC

2017 MFEA Star Award in Advisor Services for AMG Funds Readiness Building Blocks Campaign.
AIGA Member since 2014.
Helped raise over \$30,000 in Smilow Cancer Center's Closer to Free Ride. (2014, 2015)